

**BANK OF HAWAII®
HAWAII MOJI BLITZ
OFFICIAL CONTEST RULES (“Official Contest Rules”)**

NO PURCHASE OR TRANSACTION NECESSARY TO ENTER OR WIN IN THE BANK OF HAWAII “HAWAII MOJI BLITZ” (“Contest”). VOID WHERE PROHIBITED OR RESTRICTED BY LAW. CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE, AND LOCAL REGULATIONS. A purchase or transaction will not improve your chance of winning.

ELIGIBILITY: Anyone can participate, but the contest and prizes are only available to Oahu Interscholastic Association (OIA) schools with a varsity football team and listed in the schedule below (“OIA school”). Void where prohibited or otherwise restricted by law. Bank of Hawaii (“BOH”) is solely responsible for administration and all aspects of the Contest and for determination of eligibility. Sponsor will not award a prize to any school not meeting eligibility requirements at the time of entry. Sponsor reserves the right to disqualify any participant and/or OIA school if these Official Contest Rules are not followed. By participating in this Contest each person and OIA schools agree to the terms and conditions of these Official Contest Rules.

HOW TO PARTICIPATE: Anyone can participate by downloading or updating the Hawaiiemoji App (the “App”) on or after August 10, 2017. The App contains the logos of each of the OIA schools (each an “Emoji”). Each time an Eligible School’s Emoji is separately copied and pasted using the App or the Emoji sticker is used on the iMessage feature during the Entry Period for the designated game in which that OIA school is an Eligible School, that OIA school will receive one entry (an “Entry”). The Contest Entry Periods for each OIA school will follow the schedule below. Eligible Entries will count during the Entry Period only for the OIA schools that are playing in the varsity football game on the dates indicated below. During the respective Entry Period the OIA school playing in that varsity football game that has the highest number of Entries will be considered the winner (“Winner”). The opponent will be considered the consolation winner (“Consolation Winner”). In the case of a tie, the Eligible School who received the first eligible Entry during the Entry Period will be the Winner. Only when the emoji is used from the App will the emoji in a message/post be considered an Entry and counted towards the total.

REGULAR SEASON CHALLENGE:

Game #1 – August 12, 2017

“Eligible School(s)”: Aiea High School vs. Nanakuli High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on August 11, 2017 (“Start Date”) and ends at 11:59 p.m. HST on August 16, 2017 (“End Date”).

Game #2 – August 18, 2017

“Eligible School(s)”: Waianae High School vs. Kahuku High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on August 11, 2017 (“Start Date”) and ends at 11:59 p.m. HST on August 16, 2017 (“End Date”).

Game #3 – September 1, 2017

“Eligible School(s)”: Campbell High School vs. Kaiser High School
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on August 25, 2017 (“Start Date”) and ends at 11:59 p.m. HST on August 30, 2017 (“End Date”).

Game #4 – September 2, 2107

“Eligible School(s)”: Kapolei High School vs. Leilehua High School
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on August 25, 2017 (“Start Date”) and ends at 11:59 p.m. HST on August 30, 2017 (“End Date”).

Game #5 – September 8, 2017

“Eligible School(s)”: Farrington High School vs. Mililani High School
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 01, 2017 (“Start Date”) and ends at 11:59 p.m. HST on September 06, 2017 (“End Date”).

Game #6 - September 15, 2017

“Eligible School(s)”: Castle High School vs. Kailua High School
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 08, 2017 (“Start Date”) and ends at 11:59 p.m. HST on September 13, 2017 (“End Date”).

Game #7 – September 16, 2017

“Eligible School(s)”: Kaimuki High School vs. Pearl City High School
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 08, 2017 (“Start Date”) and ends at 11:59 p.m. HST on September 13, 2017 (“End Date”).

Game #8 – September 22, 2017

“Eligible School(s)”: Kalaheo High School vs. Waialua High School
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 15, 2017 (“Start Date”) and ends at 11:59 p.m. HST on September 20, 2017 (“End Date”).

Game #9 – September 22, 2017

“Eligible School(s)”: Kalani High School vs. Roosevelt High School – September 22, 2017
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 15, 2017 (“Start Date”) and ends at 11:59 p.m. HST on September 20, 2017 (“End Date”).

Game #10 – September 29, 2017

“Eligible School(s)”: Moanalua High School vs. Radford High School
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 22, 2017 (“Start Date”) and ends at 11:59 p.m. HST on September 27, 2017 (“End Date”).

Game #11 – October 6, 2017

“Eligible School(s)”: McKinley High School vs. Waipahu High School
The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 29, 2017 (“Start Date”) and ends at 11:59 p.m. HST on October 04, 2017 (“End Date”).

An OIA school shall be an Eligible School only for the game they are playing in as indicated above.

BLITZ CHAMPIONSHIP PLAYOFF:

Each of the 11 Winners of Games #1 - #11 shall be eligible and considered "Eligible Schools" for the "Blitz Championship Playoff." Consolation Winners shall not be eligible for the Blitz Championship Playoff. The "Entry Period" for the Blitz Championship Playoff begins at 12:01 a.m. HST on October 15, 2017 ("Start Date") and ends at 11:59 p.m. HST on October 27, 2017 ("End Date"). Each time an Eligible School's Emoji is separately copied and pasted using the App or the Emoji sticker is used on the iMessage feature during the Entry Period for the Blitz Championship Playoff, that Eligible School will receive one entry (an "Entry"). Please note that Entries from the Regular Season Challenge do not count and all Eligible Schools begin the Blitz Championship Playoff with no Entries. The Eligible School that has the highest number of Entries during the Blitz Championship Playoff will be considered the winner ("Winner"). In the case of a tie for first place, the Eligible School that received the earlier first eligible entry will be the Winner. Only when the emoji is used from the App will the emoji in a message/post be considered an Entry and counted towards the total.

Any of the Entry Periods may be extended at Sponsor's sole discretion for any reason, including but not limited to any football game being rescheduled. All time in these Official Contest Rules refer to Hawaiian Standard Time/HST and the Sponsor's computer shall be the official timekeeper for matters related to this Contest.

WINNER SELECTION: Sponsor shall tabulate the winners and all determinations by Sponsor shall be final and binding. The Winners and Consolation Winners will be notified and awarded their prize during the half time of the applicable varsity football game on the dates indicated above or at another designated time/place. The Winner of the Blitz Championship Challenge shall be notified and awarded their prize during the OIA Championship Game.

Sponsor reserves the right to disqualify anyone who disputes any decision made by Sponsor.

PRIZES will be awarded on the schedule that is reflected on the Winner Selection. Each Winner will receive a check in the amount of \$2,000.00 (Two Thousand Dollars). Each Consolation Winner will receive a check in the amount of \$500.00 (Five Hundred Dollars). The Winner of the Blitz Championship Playoff will receive a check in the amount of \$10,000 (Ten Thousand Dollars). All prizes will be awarded to the respective high school's Athletic Department.

CONDITIONS AND RELEASE OF LIABILITY: All participants agree (a) to release and hold harmless Sponsor and its parent and affiliated companies and their respective officers, directors and employees ("Released Parties") from any liability for any injury, loss, illness, litigation or damage that may occur directly or indirectly and whether caused by negligence or not from participant's participation in the Contest or acceptance, possession, or use or misuse of the prize or any portion thereof; (b) to indemnify Released Parties from any and all liability for copyright, trademark or other intellectual property infringement claim as well as any other liability resulting or arising from the Contest; (c) to hereby acknowledge that Released Parties have neither made nor are responsible in any manner or liable for any warranty, representation, or guarantee relative to the prize; (d) that if selected as the prize winner, to the posting of such Winners' and Consolation

Winners' name on Sponsor's website and the use by Released Parties of such OIA school's name, photograph, voice, image, and/or likeness and any statement made by a person speaking on behalf of such OIA school, for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional consideration, notification, permission or approval; and (e) to be bound by these Official Contest Rules and to waive any right to claim any ambiguity or error therein or in the Contest itself, and to be bound by all decisions of Sponsor which are binding and final.

GENERAL: Sponsor has the sole power and absolute discretion to terminate or modify the rules of this Contest at any time, without cause or prior notice, and to interpret these Official Contest Rules and make decisions regarding the interpretation of these Official Contest Rules and amend or clarify these Official Contest Rules at any time in its sole and absolute discretion. If we do amend or clarify these Official Contest Rules, we will post the amended rules at boh.com/landing-pages/hawaiiemoji.asp?HID=ILC-FD_MPromo_Hawaiiemoji. Sponsor reserves the right to disqualify Entries deemed abusive without notification to participant nor OIA schools. Participant is responsible for any and all fees associated with participating, including a wireless or carrier fees charged for participant's device. All decisions of Sponsor in respect to this Contest and interpretation of these Official Contest Rules and determination of Winners are final and legally binding and conclusive in all matters. No participant or winner shall have any right to challenge or contest any decision of Sponsor concerning the Contest, its rules, interpretations, determinations, eligibility, verification, timeliness, winners, prizes or any other matter. Any OIA school or participant on behalf of an OIA school challenging any results shall disqualify such school from winning a prize. All federal, state and local laws and regulations apply. No transfer or assignment of any prize is permitted. No advertising or promotion agencies, nor any service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any service, or any other error or malfunction, or for late, stolen, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. Activity deemed abusive or improper by Sponsor, in its sole discretion, will result in disqualification from Contest. Sponsor reserves the right to substitute a prize of comparable value at their discretion. By participating in this Contest, each participant accepts and agrees to be bound by these Official Rules. Bank of Hawaii name is a registered tradename of Bank of Hawaii Corporation.

WINNER'S NAME: For the listing of winners, send a stamped, self-addressed envelope to: Bank of Hawaii Hawaiiemoji Blitz, Brand and Advertising, P.O. Box 2900, Honolulu, HI 96846-6000.

SPONSOR: Bank of Hawaii – Member FDIC. Equal Housing Lender.